

Agricultural and municipal Russian River water users' water conservation plans to reach a water conservation goal of 25% in Sonoma County and 50% in Mendocino County.

At this time the City has issued a call for voluntary conservation, using a list of specific water conservation measures, to achieve a 20% reduction in water use from 2008 levels. The City Council adopted a resolution calling for this reduction level in February 2009, well before the SCWA's Temporary Urgency Change petition was submitted to the SWRCB, and before the SWRCB's mandate for 25% conservation over 2004 levels. A voluntary water conservation flyer was included with the water bills in March 2009. Because 2008 diversions already reflected the effects of voluntary water conservation, the City's request for 20% conservation over 2008 levels is actually more aggressive than the reductions requested by the SWRCB and SCWA. Meter readings indicate that water use in March 2009 was 17% below 2008 levels, and 24% below 2004 levels.

Your actual metered water deliveries in 2004 for the months of April, May, June, July, August and September.

Because meter reading dates do not fall at the beginning and end of each month, and because the meter reading cycle runs for 2 to 3 weeks, it is not practical to provide a beginning and end-of month snapshot of metered water deliveries. In any case, the City of Healdsburg has no water sources other than its Russian River and Dry Creek well fields, so water diversion records capture all of the City's water use.

	<u>2004</u>	<u>2008</u>
April	196	207
May	281	256
June	318	281
July	338	296
August	344	284
September	331	257

The measures that you will use to identify and prevent any waste, unreasonable use, unreasonable method of use or unreasonable method of diversion of water.

See discussion above on voluntary water conservation. At this point there are no immediate plans to move from voluntary to mandatory conservation. If the City adopts a mandatory water conservation ordinance, it would rely on its existing Code Enforcement Ordinance, which is administered by the City Planning and Building Department. The Code Enforcement Ordinance authorizes enforcement actions for all City ordinances, as well as any applicable state laws and regulations, and contains provisions for escalating levels of enforcement actions. The ordinance authorizes administrative actions with accompanying fines and penalties, civil actions for collection of costs by the City, and prosecution as a misdemeanor criminal offense.